

Ildiko Toth

EDUCATION

Portland State University,
Portland, OR
BA Graphic Design,
Advertising Management

TECHNICAL SKILLS

:: Adobe InDesign
:: Adobe Photoshop
:: Adobe Illustrator
:: Macromedia Dreamweaver
:: MS Word and Powerpoint

OTHER SKILLS

Fluent in Hungarian, English

AWARDS

Expression of Nakba, 2008
International Multimedia Competition
on the 60th anniversary of the
Palestinian Nakba
:: 1st place poster design
:: 2 honorable mentions

CONTACT

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503.944.9574

EXPERIENCE

Graphic Designer

SERA Architects, Portland, Oregon 2006-present

Maintaining and promoting the firm's overall image with high standard for quality and creativity. Producing graphics from concept development to final art for advertising, proposals, presentations, project brochures and event materials that clearly and succinctly portray the firm's skills, areas of expertise and involvement in many market sectors. Coordinating acquisition of vendor services for multiple projects.

Freelance graphic design and related services, 2004-present

Provides graphic and web design services for individuals and small businesses, as well as for non-profit sector. Tasks include illustrations, poster and brochure design, web site design, logos. Edit and manage web site contents on a regular basis for Oregon Lacrosse Association, www.oregonlax.com and www.osulax.com.

Localization tester

Welocalize, Translation Supply Management, Portland, OR 2010-present

Provides native language testing and validation in Hungarian for courseware, training and e-learning content and materials. Ensures the production team is aware of defects by clearly describing the actions to be taken in written form.

Graphic Design Consultant

Acurian, Patient Recruitment Company for clinical trials, 2008

Provided web design services from one page web sites to more sophisticated web sites with multiple sections.

Integrated Communications Campaign

NSAC - National Student Advertising Competition, 2005-2006

Researched product and its competition, identified potential problems and developed a comprehensive advertising campaign for Postal Vault, a Texas based high security mailbox company as a member of a collegiate team and a highly dynamic environment.

Production Assistant,

The Daily Vanguard, Portland, Oregon 2006

Placed ads, articles and photos together to create the newspaper's page layout in a fast paced office environment. Discussed issues related to the layout with the editor in chief and the copy editors.

Product Assistant Manager,

Dorothy Steele Creative Studio, Portland, OR 2001-2005

Made and hand painted ceramic products. Marketed products to increase sales by designing flyers and a product web site.